

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 06805 300531Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----301451Z 043640 /47

R 300216Z MAR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 607

UNCLAS BANGKOK 6805

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF : USDOC 3723

1. THAILAND
 2. CNTRY CODE:549
 3. SER.NO:NA
 4. UA WITHYA INDUSTRY CO., LTD.
 - 4.A. CODE: K
 5. 79 MANSION 10, RAJDAMNERN AVENUE, BANGKOK 2
 6. BANGKOK, THAILAND
 7. ESTABL: 1972
 8. EMPL:60
 9. SIZE: (20-X) MEDIUM
 10. REPUTATION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL
 12. RPT.DATE:03/77
 - 13A. 35850/01235. MFR.IMP.AGT.DITS. OF AIR CONDITIONERS
 - 13B. 28420/1235. IMP.AGT.RTR.DIST. OF PERSONAL SANITARY
PRODUCTS
 14. CONTACT: PONG KOOCHINGCHAI TITLE: GENERAL MANAGER
 15. CABLE: UAWINDCO
 16. TELEX: NA
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17. TEL. 317-7871
18. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., 1060 NEW
PETCHBURI ROAD, BANGKOK.
19. TRADE REFS: FRIEDRICH AIR CONDITIONING & REFRIGERATING CO.,
4200 N. PANAM (IH35) EXPRESSWAY, P.O. BOX 1540, SAN ANTONIO,
TEXAS 78295.
20. AGENCY REP: FRIEDRICH AIR CONDITIONING & REFRIGERATION CO.,

4200 N. PANAM (IH35) EXPRESSWAY, P.O. BOX 1540, SAN ANTONIO, TEXAS 78295, AIR CONDITIONERS, ACQ:1972; G.H. WOOD & CO., LTD., 1-2 MULGRAVE COURT, MULGRAVE ROAD, SUTTON, SURREY, ENGLAND, "OZIUM" SANITARY SPRAY, ACQ:1977.

21. UA WITHYA INDUSTRY CO. WAS ESTABLISHED AND REGISTERED IN 1972 AS A LIMITED LIABILITY COMPANY WITH AN AUTHORIZED CAPITAL OF US\$100,000 TO ACT AS IMPORTER, RETAILER AND WHOLESALER OF AIR CONDITIONERS AND PERSONAL SANITARY PRODUCTS. MOST OF ITS IMPORTS ARE FROM THE U.S. ITS OWNS A FACTORY LOCATED AT BANG CHAN INDUSTRIAL ESTATE, ABOUT 30 KILOMETERS NORTH OF BANGKOK TO MANUFACTURE AIR CONDITIONERS UNDER LICENSE OF FRIEDRICH AIR CONDITIONING & REFRIGERATION CO. OF TEXAS. WHILE ITS FACTORY HAS THE ANNUAL PRODUCTION CAPACITY OF 3,000 UNITS, IT IS NOW OPERATING AT 50 PERCENT OF ITS CAPACITY. SUBJECT FIRM HAS AN OFFICE SPACE OF 100 SQ. METERS AND A DISPLAY ROOM OF 180 SQ.METERS IN LEASED BUILDING LOCATED IN ONE OF BANGKOK'S BUSINESS AREAS. THE TOTAL INVESTMENT IN CAPITAL EQUIPMENT WAS REPORTED TO BE APPROXIMATELY US\$500,000. ITS 1976 SALES VOLUME WAS REPORTED TO BE US\$1,050,000. SUBJECT FIRM HAS THE FOLLOWING AFFILIATES: UA WITHYA AIR CONDITIONING & REFRIGERATION CO., LTD. (WTDR 12/75), IMPORTER OF AIR CONDITIONERS AND REFRIGERATORS: UA WITHYA EQUIPMENT (WTDR 01/72), IMPORTER OF POWER TRANSMISSION PRODUCTS: UA WITHYA MACHINERY (NO WTDR), IMPORTER OF AMMUNITION AND EXPLOSIVES: UA WITHYA FORESTRY (NO WTDR), DEALER IN FOREST PRODUCTS AND LUMBER; AND UA WITHYA PANICH (WTDR 6/74), IMPORTER OF CONSTRUCTION MATERIALS AND MINING EQUIPMENT. LOCAL BANK REPORTS FAVORABLY ON SUBJECT FIRM; IT IS CONSIDERED TO BE A GOOD UNCLASSIFIED

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TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: WARD D. BARMON
AT: AMEMBASSY BANGKOK BURKE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 30-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO06805
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770109-0139
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977039/aaaaagzn.tel
Line Count: 100
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3fc012bd-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3197307
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3fc012bd-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
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22 May 2009
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